B2B market study on ICT Trends in Belgium

Commissioned by **3 Beitug** and its partners:

pro%imus

realdolmen

Representative sample of 1.200 interviews among independents and companies located in Belgium. Conducted by 2000 in December '22 – January '23

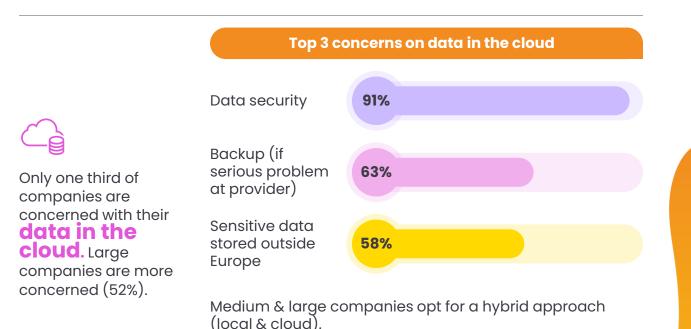
Digital transformation occurs mainly as an organic development. The larger the company, the more often a strategy exists.

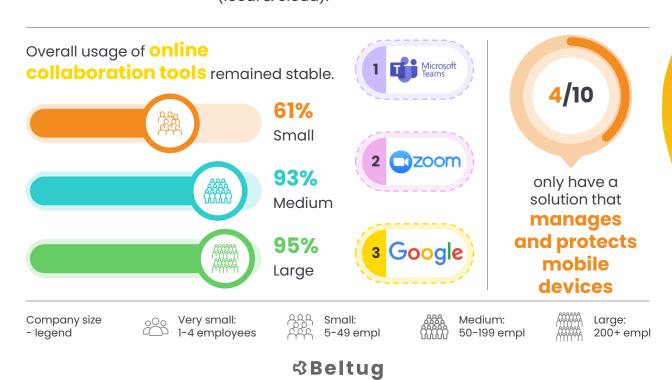


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BUSINESS

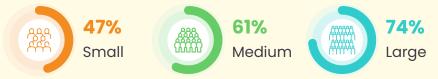




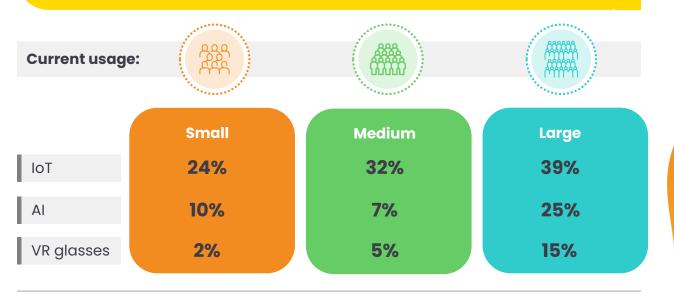
Security has become more important. Very small, small and medium-size companies have more tooling compared to 2021.

Medium and large companies expect significant increases in their IT security budgets.

Only half of the companies have an existing plan in case of an IT security breach. Medium and large companies more often have a plan, but not all.



Use of technologies such as blockchain, web 3.0 and metaverse, remains low, but there is a future potential to increase usage.



More than 7 out of 10 medium & large companies allow **homeworking.** For small companies, this is almost 1 in 2.

Half of medium & large companies expect **inflation** to have an impact on their IT projects, mainly a delay.

The impact of **shortage of skilled labour** is bigger in large companies. This will also cause a delay in IT projects.

Company size - legend

Very small: 1-4 employees

Small: 5-49 empl

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