

CLIENT TESTIMONIALS

"TomorrowLab's AI workshop was excellent! Engaging exercises and a clear introduction to AI left our group feeling inspired and informed. Highly recommended."

Annabel Backs,
Manager Strategy & Innovation, skeyes

"It inspired me to look further than what I initially thought was possible and it boosts my creative thinking"

Anne L'hermignaux,
Employer branding & internal communications, skeyes



NEXT TRAINING DATES

NL 21/06/2024 Virtual
ENG 5/07/2024 Virtual
ENG 11/07/2024 Class room
NL 6/09/2024 Class room
ENG 27/09/2024 Virtual
NL 25/10/2024 Virtual
ENG 4/10/2024 Class room

LOCATION

Living Tomorrow Innovation Campus,
Indringingsweg 1, Vilvoorde

FEE

495, excl. VAT

Check the website to see until when you can benefit from the 10% early booking discount

HOW TO APPLY?

Visit our website to watch for the latest programme dates and information and to register.



OPEN TRAINING

GENERATIVE AI TRAINING

Empower yourself and unlock the revolutionary potential of Generative Artificial Intelligence

Also available In-company



PROGRAM DETAILS

PART 1 - INSPIRATION SESSION:

Dive into the world of Generative AI

- What is AI and generative AI?
- Get to know different gen AI tools
- What is prompt engineering and how to get the best out of it?
- Explore potential applications across various business functions

PART 2 - PRACTICAL EXERCISES:

Learn how to use gen AI tools

- **Text Generation Exercises** (e.g. GPT-4): Learn how to leverage AI algorithms to produce engaging and personalised written content.
- **Image Generation Exercises** (e.g. DALL-E): Experiment with AI-powered tools to generate stunning visuals and graphics.
- **Video Generation Exercises** (e.g. Fliki, Heygen): Discover how AI can streamline the process of creating dynamic video content.

WHY THIS TRAINING?

In today's rapidly evolving digital landscape, staying ahead of the curve is essential for both individuals and organisations. The emergence of transformative technologies like Generative AI, presents unprecedented opportunities for innovation and growth. However, to fully harness the potential of these technologies, continual upskilling and reskilling are imperative.

EFFICIENCY & EFFECTIVENESS

Enhances efficiency and effectiveness in performing tasks

INNOVATION

AI fosters creativity and enables innovation

FUTURE-PROOFING

Preparing for AI's increasing role in the industry by continual upskilling and reskilling are imperative.

WHO SHOULD ATTEND?

For anyone interested in exploring the possibilities of New Gen AI tools:

- Marketing and Sales Professionals
- Operations and HR Personnel
- IT and Technology Teams
- Project Managers and Team Leaders
- Administrative personnel, ...

BRING THE TEAM

Participation of teams spanning different functional areas from the same organization is strongly encouraged. Training groups, pricing and other arrangements are available to companies' sponsoring teams of four or more participants. Please contact us to learn more.



Find more information on our website and reserve your seat today!

✉ academy@livingtomorrow.com



MEET THE TRAINER

As the Domain Lead for Strategic Advisory Services at TomorrowLab, Ehsan Karimi Rad has the privilege of working at the forefront of innovation, helping businesses navigate complex challenges and seize new opportunities. Combined with his background in engineering and IT, he is passionate about empowering individuals and organisations to unlock their full potential in the digital age. With a deep understanding of the intersection between technology and business, he is committed to equip participants with practical insights and real-world strategies for success.

